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Mitsubishi Electric expands in Turkey

Mitsubishi Electric establishes new permanent sales office in Turkey for its command and control display systems

Mitsubishi Electric's Visual Information Systems division (VIS) has announced a new permanent presence in Istanbul, Turkey. The new operation will be headed by Metin Kantarcioğlu, who joins the company from, one of Turkey's leading systems integrators for professional displays. Assuming the role of Business Development Manager for the region, Metin will be working closely with existing business partners across Turkey, as well as exploring new business opportunities for Mitsubishi's Command & Control display solutions.

Turkey is Europe's fastest growing economy. Having largely avoided the worst effects of the recession, the country is further strengthening its position as a significant industrial power. Along with its rapidly expanding manufacturing industry, numerous major infrastructure investments, including a proposed massive third airport for Istanbul and ongoing enhancements to the country's road and rail network, provide an attractive market for professional data display and visualisation systems.

Qualifying in electronics and electrical engineering in 2006, Metin has been directly involved in several major audio-visual systems installations, including the MOBESE urban security system in Turkey and numerous other government projects. More recently, Metin helped manage the videowall operations of Noktanet.



Mitsubishi Electric has a long history of success in Turkey, with major projects such as the state-of-the-art AKOM urban management and emergency response centre in Istanbul, together with several LED screen projects for sports facilities and public spaces. Mitsubishi Electric established a permanent corporate presence in Turkey in 2012, successfully developing its factory automation, living environment and rail systems business across the region. Co-location with these established operations will enable the new VIS sales office, headed by Metin Kantarcioğlu, to build upon existing business in these sectors as well as developing new opportunities.

Mitsubishi Electric's Turkey VIS sales office is located at Serifali Mahallesi Nutuk Sokak. No: 5 34775 Umraniye, Istanbul, telephone +90 216 526 39 90.

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