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Mitsubishi Electric expands control room business

Mitsubishi Electric has expanded its command and control displays business development team in southern Europe and North Africa with the addition of two new team members.

Fabrizio Colangeli joins Mitsubishi from Eyevis, where he was sales manager for Italy. Fabrizio's career in AV display began in 2002 with Synelec, continuing with Planar, where he attained the position of sales manager in 2006, before taking on a similar role at Eyevis in 2009. Fabrizio's strong background in professional display and detailed knowledge of the Italian market will enable Mitsubishi to leverage its long experience in the region and its close ties with many of Italy's leading systems integrators.



Michael Zerdoun also joins from Eyevis. Michael will work alongside Mitsubishi's head of sales in France, Yves Astafieff, to further develop command and control business in France and North Africa. Like Fabrizio, Michael is a seasoned AV professional who brings many years of experience to the Mitsubishi Electric team.



Bert de Groot, divisional manager for EMEA, commented, "We are delighted to welcome Fabrizio and Michael to the team, and we're confident their many years of combined experience will prove a decisive advantage as we expand our control room displays business across Europe, North Africa and the Middle East."

Recent high-profile projects for Mitsubishi Electric in southern Europe have included a major control room installation for the A22 Autobrennero User Assistance Centre (Centro Assistenza Utenza) in Italy, and several major despatch centre installations for Elektrovojvodina, Serbia's state-owned electric utility.



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