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Mitsubishi Electric announces major installation in Hong Kong



Mitsubishi Electric has announced at ISE 2017 it has received an order to install a massive Diamond Vision LED screen on the outer façade of the SOGO Department store in Hong Kong. Measuring over 19 meters by 72 meters, the screen will be the largest and highest resolution LED screen in Hong Kong. The system will be capable of displaying six vertical Full HD images (1080 pixels wide by 1920 pixels high). Installation will begin mid February, with commissioning expected to coincide with Chinese National Day on October 1st. The new Diamond Vision system is a 10mm pixel pitch 3-in-1 SMD LED screen delivering a total resolution of 7,168 wide pixels by 1920 pixels high with a light output of 6000 cd/m2.

On a much smaller scale, Mitsubishi Electric today previews its new Direct View LED screen at ISE 2017. The VS-15NP160 is a 1.5mm pixel pitch LED display designed specifically for command and control applications. Two years in development and built entirely in Japan at Mitsubishi's Kyoto factory, the 15NP160 makes a significant addition to the company's leading range of DLP cube videowalls, over 78,000 of which have been installed world wide.

Also on show at ISE 2017 is a new addition to the DLP cube range, the WE120, which offers an impressive 100,000 hour lifespan in all brightness modes, with a nominal power consumption of just 77 Watts, making it currently the most power-efficient DLP cube on the market, and with the longest operational lifespan, which equates to 11.3 years of continuous 24/7 operation.

For more information:

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