

**January 31, 2019**

## Mitsubishi Electric launches new display range at ISE2019

Mitsubishi Electric will announce a major expansion of its 4Diamond Grid product line at ISE 2019, together with a number of significant enhancements to its existing range of control room display systems.



Developed in conjunction with partners in the UK and EMEA, the 4Diamond Grid brand is an extension to Mitsubishi's proprietary portfolio of DLP™, LCD and LED displays. At ISE 2019, Mitsubishi Electric will add seven new LCD displays to the 4Diamond Grid range, which also includes screen controllers and display management software. The new displays include Full HD and UHD displays in sizes from 49" to 98" diagonal, along with an extreme narrow bezel 55" tiled LCD's in two brightness variants, and an ultra-wide format 88" LCD display. The new displays greatly enhance the ability of systems integrators to deliver complete control room solutions from within the Mitsubishi Electric product range. All products in the 4Diamond Grid range have been developed for use in demanding professional applications and share Mitsubishi Electric's brand ethos of high reliability and build quality.

Also announced at ISE 2019 will be a significant enhancement to the operational lifespan of Mitsubishi's 60HS12 slim cube. One of the best-selling DLP™ cubes globally, the 60HS12 is now capable of achieving 100,000 hours of continuous 24/7 operation, an increase of over 60% on previous versions. Long operational lifespan is a key differentiator of the Mitsubishi Electric DLP™ display range; its WE120 model remains the industry leader, capable of 130,000 hours, or nearly 15 years, of continuous, maintenance-free operation.

Further new product announcements at ISE 2019 include the addition of a 1.25 mm pixel pitch model to Mitsubishi's Direct View LED control room display system, allowing integrators

greater versatility to offer an alternative to DLP™ in control room applications requiring high reliability and visibility in challenging lighting conditions. Also on show will be the latest model in Mitsubishi Electric's LM55 professional LCD display range, the LM55P3, which features a similar specification to the P2 model but with a greatly reduced bezel width of 1.8 mm. There will also be a preview of Mitsubishi's next generation of Razor-Thin bezel LCD displays, measuring just 0.44 mm, expected in Q3 2019.



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